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THIERRY MUGLER'S NEW HANDBAG COLLECTION FOR S/S 2013



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PEARL LOWE TEAMS UP WITH BARBARELLA



BEAUTY

Cor Silver Soap
Review by Emily Hirschmann

Never let it be said that us folks at The Detour office aren't bandwagon-jumpers; just show us a product that the world's celebs are using and loving and we're just frantic to get our sticky little mitts on a sample and share our findings with you, our lovely readers. And so it is with the latest luminary favourite, Cor's Silver Soap. With Jessica Biel, Sarah Jessica Parker, and *Glee*'s Cory Monteith numbered among its advocates, how could we fail but to give it a try?
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The anti-bacterial and healing properties of silver have long been known and it has been used through the centuries to treat everything from conjunctivitis to gonorrhoea (nice!), but while more easily accessible anti-microbial products have usurped silver in the medical profession, some people in the beauty industry have lovingly embraced it as the panacea for a variety of dermatological conditions. Acne, sun damage, uneven skin tone and even pigmentation problems have been shown to improve with the application of silver-based skincare.

If you're anything like me, your mind is probably bogging right now over how on earth you can turn silver into soap. Well, the clever people at Cor have created a patented nano-silver with silica compound, which allows 'nano sized particles to penetrate the skin, so that when you rinse the product off all the ingredients are left behind to work their magic.' The miniscule silver particles thoroughly cleanse without stripping essential oils and allow the skin to better absorb much-needed oxygen to prevent bacterial clogging. Added natural Marine Collagen helps to reduce the appearance of wrinkles along with Hylauronic Acid, while Sericin, a silk protein, locks in moisture and protects against UV damage.

The Silver Soap is really simple to use – just lather, apply, let it sit on the skin for a few minutes and rinse. As well as dealing with problem skin the soap cleans, tones and exfoliates, essentially doing all the things that most of us use three or four separate products to achieve. The initial experience is not totally pleasant, feeling slightly drying and almost abrasive, but give it a week and you will notice decidedly softer, cleaner, brighter skin and as your skin condition improves the application will become more enjoyable.

Cor's Silver Soap is not the cheapest of products on the market, with prices ranging from a doable £15.00 (10g) to an "ohmygodthat'ssoexpensivebutjusthavetohaveit" £100.00 (120g), but when you keep in mind that it will be replacing up to three of your usual skincare products, last a surprisingly long time, and will probably do away with your need for foundation within a few months use, I have to say that it's probably worth it.

As the ad says, simply 'Foam... rinse... glow...'
For more information visit www.corsilver.co.uk

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